

The Northern Heartlands bid

The Great Place Scheme was first announced in the culture white paper published in March 2016. Guidance for scheme applicants is found at this link: <https://www.greatplacescheme.org.uk/#section-about>

Northern Heartlands is about facilitating engagement and discussion with specific, targeted communities (Talking to People), with commissioned artists using innovative approaches to enable communities to describe how their place and landscape has changed and is now valued (Exploring New Ideas), how this can be translated into future policy, strategy and plans (Creating Tools to Realise Step Change) and the development and support of 'community champions' (Building Capacity).

The Northern Heartlands Concept Note was shared with all our key partners and was launched at a public meeting in Barnard Castle in December 2016 and covered by the local press. The bid was submitted in January and was awarded in March 2017. Permission to start was given in June 2017.